

150+

Profitable

**NICHE
IDEAS**

BY DALE PERSONS | BLOGGINGHERWAY.COM

150+ BLOG NICHE IDEAS

Can't decide what to blog about? Here are more than 150 blog niche ideas to give you some inspiration!

What is a blog niche? A niche is simply the topic you blog about. Your niche can be broad and encompass several sub-niches, or it can be narrow and focus on just one particular topic.

Having a niche for your blog is important, because it allows you to establish what your business is about, attract an audience, and of course make money from your blog!

Who am I? In case you don't know me, my name is Dale and I am the founder of [Blogging Her Way](#), where I teach aspiring bloggers how to start and grow successful businesses doing what they love.

I started blogging in 2017 and since then I have started five profitable blogs in different niches (three of which I later sold!)

I am living proof that you can be successful blogging in any niche. So check out the list below for some inspiration if you're stuck deciding what to blog about - but the most important step you can take is to **just get started**.

You can always come back and choose your niche later.

If you're ready to start your blog ASAP, check out [my step-by-step guide](#) to setting up your blog in under 15 minutes.

Or check out [30 Days to Blogging Success](#) for a complete roadmap on starting and growing a profitable blog!

TRAVEL NICHE IDEAS

- Sustainable travel
- Luxury travel
- Budget travel
- Country-specific travel
- City-specific travel
- Region-specific travel
- Solo travel
- Couples travel
- Family travel
- Long-term travel
- Working abroad
- Teaching abroad
- Travel for retirees
- Solo female travel
- Adventure travel
- Travel hacking
- RV travel
- Living in a van
- Disney travel
- Traveling with kids
- Studying abroad
- Traveling for work
- Expat life
- Retiring abroad
- Cruise travel
- Travel gear

PARENTING NICHE IDEAS

- Pregnancy
- Trying to conceive
- Getting ready for baby
- Labor and birth

- Natural birth
- Postpartum care
- Newborn care
- Baby gear
- Breastfeeding
- Pumping
- Baby sleep
- Toddlers
- Kids activities
- Kids party ideas
- Kids meal ideas
- Kids crafts
- Homemaking
- Working mom
- Single mom
- Parenting twins
- Blended family

FASHION AND BEAUTY NICHE IDEAS

- Budget fashion
- Fashion for moms
- Fashion for millennials
- Capsule wardrobe
- Sustainable fashion
- Petite fashion
- Plus size fashion
- Fashion for women over 50
- Workwear
- Luxury fashion
- Modest fashion
- Skincare
- Cruelty-free makeup
- Hairstyling

- Makeup dupes
- Natural beauty products
- Costume makeup
- Nail designs
- Natural hair

FOOD AND HEALTH NICHE IDEAS

- Keto recipes
- Vegan recipes
- Baby food recipes
- Paleo recipes
- Budget friendly recipes
- Holiday recipes
- Gluten free recipes
- Low carb recipes
- Dessert recipes
- Crockpot cooking
- Baking
- Meal planning
- Cake decorating
- Coffee
- Making bread
- Essential oils
- Aromatherapy
- Weight loss for women
- Weight loss for men
- Natural remedies
- Crossfit workouts
- Yoga
- Meditation
- Mindfulness
- At home workouts
- Natural living

- Bodybuilding
- Weightlifting
- Cycling
- Marathons

EDUCATION NICHE IDEAS

- Homeschooling
- Teaching kids to read
- Educational activities
- Educational toys
- Getting into college
- Studying
- Learning a foreign language
- SAT or ACT prep
- LSAT prep
- Bar exam prep
- GMAT or GRE prep
- Prep for specific professional exams
- College tips
- Scholarships

MONEY AND FINANCE NICHE IDEAS

- Saving money
- Making extra money
- Budgeting
- Investing
- Early retirement
- Side hustles
- Making money online
- Getting out of debt
- Frugal living
- Couponing
- Work from home

- Refinancing
- Credit repair
- Paying off student loans
- Interest income
- Residual income
- Passive income
- Cryptocurrency

DIY AND CRAFTS NICHE IDEAS

- Sewing
- Knitting
- Holiday DIY
- Interior design
- Scrapbooking
- Cricut
- DIY home decor
- Cross-stitching
- Crocheting
- Quilting
- Glassblowing
- Calligraphy
- Crafts to make and sell
- Soap making
- Candle making
- Woodworking

BUSINESS NICHE IDEAS

- Freelance writing
- Self-publishing
- Online business ideas
- Ecommerce
- Social media marketing
- Search engine optimization

- Public speaking
- Software reviews
- Email marketing
- Photography business
- Selling on Etsy

HOME AND LIFESTYLE NICHE IDEAS

- Home renovation
- Home decor ideas
- Organization
- Cleaning
- Decluttering
- Small space living
- Productivity
- Bullet journaling
- Self care ideas
- Holiday ideas
- Date ideas
- Marriage tips
- Homesteading
- Minimalism
- Faith
- Weddings
- Military wife
- Personal development
- Career advice
- Product reviews
- Gift guides

HOBBY NICHE IDEAS

- Gardening
- Photography
- Drones

- Learning an instrument
- Hiking
- Living on a sailboat
- Pets
- Board games
- Video games
- Home brewing
- Drawing
- Painting
- Local events and activities